

*One voice for collective singing in Europe*



Regional office of IFCM for Europe

Introducing ...

# The European Choral Association

[www.EuropeanChoralAssociation.org](http://www.EuropeanChoralAssociation.org)

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CITY.  
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Bundesministerium  
für Familie, Senioren, Frauen  
und Jugend



Co-funded by the  
European Union

*One voice for collective singing in Europe*



*Regional office of IFCM for Europe*

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[www.EuropeanChoralAssociation.org](http://www.EuropeanChoralAssociation.org)

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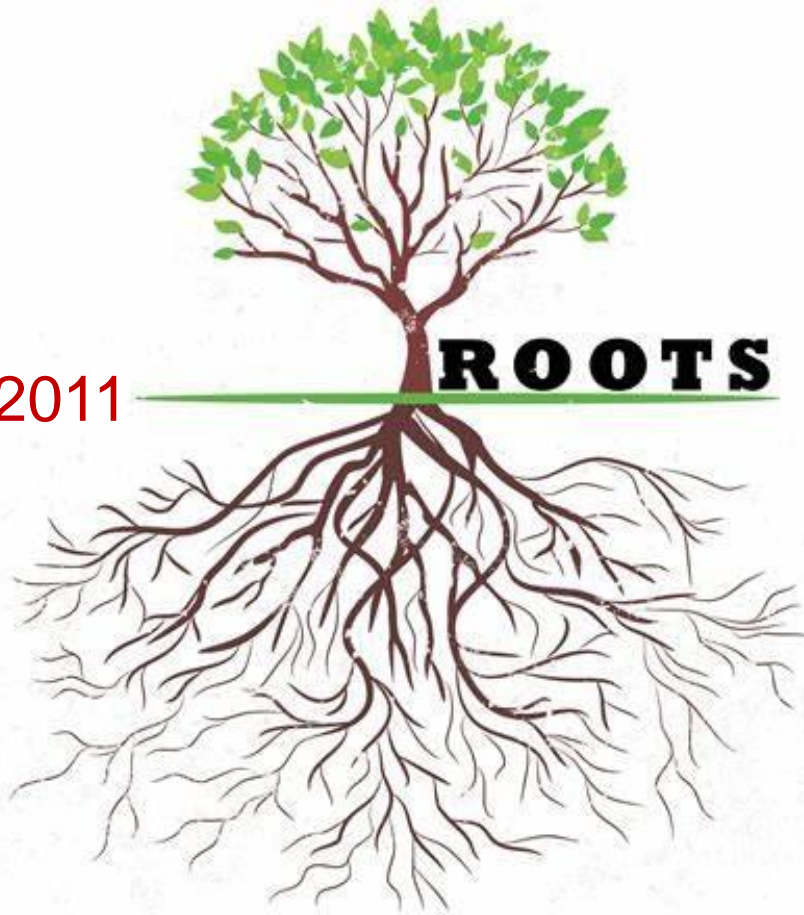


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# The European Choral Association



Merger 2011



AGEC

Europa Cantat



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# Origins



The European Choral Association is the result of a merger between Europa Cantat - European Federation of Young Choirs (EFYC), founded in 1960/1963 and the Arbeitsgemeinschaft Europäischer Chorverbände (AGEC), founded in 1955. The merger was completed in January 2011.

Since the 1950ies our ambition is to make Europeans sing together and thus contribute to a positive image of European cooperation.





# The European Choral Association as member and partner



International Music Council - IMC

IFCM (founding member)

Culture Action Europe

European Music Council - EMC (office neighbours)

Musica International

Choral Festival Network



Members of ECA and their members (= indirect members)

World Youth Choir Foundation  
(with JMI & IFCM)

## Cooperation with

- TENSO (professional choirs)
- Pueri Cantores & others
- EAS (Music Education in schools)
- AEC (Music universities)
- AMATEO (amateur arts)
- Other European culture networks
- bkj in Germany
- Africa Cantat / America Cantat

# Members of our network



## Until 2021:

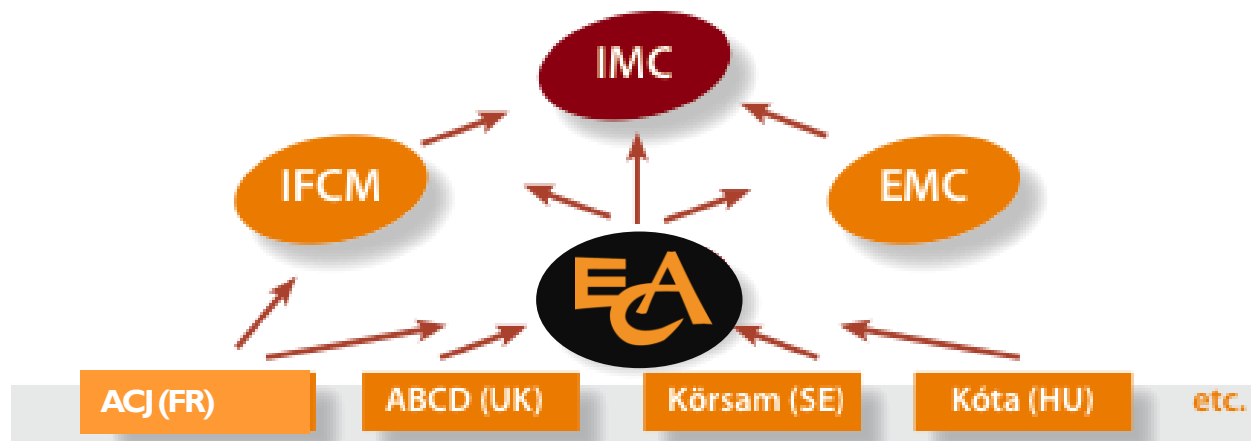
- Organisations
- Choirs
- Families
- Individuals

## From 2022:

- Organisations



# The Network



The European Choral Association is a network of organisations in the field of Collective Singing in Europe.

We have more than 60 member organisations in 31 countries (30 countries in Europe plus Israel).



# The Network

## We have four categories of members:

- **A1: Organisations with choirs as indirect beneficiaries**  
(= choral organisations, umbrella organisations with direct contact to choirs / ensembles)
- **A2: Organisations with individuals as indirect beneficiaries**  
(for example conductors' associations)
- **A3: Umbrella organisations as platforms**  
(with member organisations and no direct contact to choirs/ensembles)
- **A4: Other organisations and institutions**  
(without members / without indirect beneficiaries)





# The Network

## Membership Fees

The membership fees depend on

- In categories A1-A4:  
the **country** in which the organisation/institution has its seat  
(country groups 1, 2 and 3)
- In categories A1 & A2:  
**the size** of the organisation
  - B1: > 1.000 members
  - B2: < 1.000 and > 300 members
  - B3: < 300 members



## Our Friends and Supporters

# FRIENDS OF ECA



### Until 2021:

- almost no members
- pure fundraising body

### From 2022:

- Network
- Minet Fund Scholarships
- plus fundraising

Since the European Choral Association no longer has direct member choirs, families and individual members, they **will be encouraged in 2022 to join the Friends** of the European Choral Association.

In a next step, a **broader communication campaign** shall attract new members, e.g. satisfied participants or audience members of successful events.

## There are 2 types of members:

- > natural persons, 50€/year (benefits for 1 person)
- > legal persons (incl. Choirs), 100€/year (benefits for 2 p.)

The members **profit from reduced participation fees** for indirect members at events under our label.

**FRIENDS**  
*are the*  
**FAMILY**  
*we choose.*

# Our Potential Outreach

## The importance of statistics



**Statistics  
from 2015**

Some white  
spots

# The Big Figures



EUROPEAN  
CHORAL  
ASSOCIATION

**4.5%** of the European population

**37,000,000**  
**collective singers**





22,5 million singers

singingeuropa.org  
your voice makes a difference!

European Union

22.500.000

22,5 million singers, the population of...

[singingeurope.org](http://singingeurope.org)  
your voice makes a difference!



London  
Berlin  
Madrid  
Rome  
Paris

A word cloud graphic where the names of the cities (London, Berlin, Madrid, Rome, Paris) are repeated in various sizes and orientations, forming a circular shape around the main text.

# 22,5 million singers

singingeuropa.org  
your voice makes a difference!

If these 22,5 million EU singers  
would hold hands...

They would form a human  
chain between the South and  
the North poles





# Why “Singing Europe”?

## Why was it important for our network?



1. Improve the image of collective singing
2. Design relevant activities
3. Empower the choral sector



# Mission & Vision, Values, Strategy

① vision

② mission

③ strategy

④ action



Can be found on  
our Website

Approved 2020



# Strategy 2020-30

1. Develop the network further
2. Support and promote performances
3. Offer and support life-long capacity building and training
4. Identify inspiring trends
5. Raise Awareness of the benefits of collective singing
6. Reach Out



# Main events



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CHORAL  
ASSOCIATION



## Events for:

- choirs & vocal ensembles
- singers
- conductors & vocal leaders
- composers & creators
- music educators
- managers



# Main events

## Cooperation Events of the European Choral Association

These events are designed by the European Choral Association and travel between different countries.

- **EUROPA CANTAT festival** -> 2024 regional "Europa Cantat type events"
- **EUROPA CANTAT junior** -> next 2023 Ghent (BE)
- **Leading Voices** -> 1st edition July 2022 Utrecht (NL), next 2025
- **EuroChoir** -> 2022 Switzerland / 2024 tbd
- **World Youth Choir** -> 2024 Germany

# Main events

## Events under the Label of the European Choral Association

Events in the sector of Collective Singing with differing and flexible structure and programmes. The artistic programme is developed in partnership with the European Choral Association and the participation fees are based on the European Choral Association's solidarity system.




## International events supported by the European Choral Association

Different types of international choral events organised by partner organisations or organisations in which the European Choral Association is a member.

# Events 2023

January	22-28/01/2023	Walter Strauss Choral Conducting Masterclass	Ankara (TR)
April	13-15 /04/2023	Festival di Primavera	Montecatini Terme (IT)
	19-22/04/2023		
	25-30/04/2023	World Symposium on Choral Music	Istanbul (TR)
June	3-11/06/2023	World Youth Choir at Opening of the International Liszt Festival in Raiding	Raiding (AT)
July	5-13/07/2023	Europa Cantat Junior Festival	Ghent (BE)
August/ September	Dates to be announced	Africa Cantat	To be announced
	27/08-03/09/2023	European Academy for Choral Conductors	Fano (IT)
	8-10/09/2023	(Inter)national Congress for Choral Conductors	Puteaux (FR)
October	Mid-october 2023	America Cantat 10	La Plata (AR)
	26-30/10/2023	RelaxSing Costa Barcelona	Santa Susanna (ES)



-  Cooperation Events of the European Choral Association
-  Events under the Label of the European Choral Association
-  International events supported by the European Choral Association



# Communication



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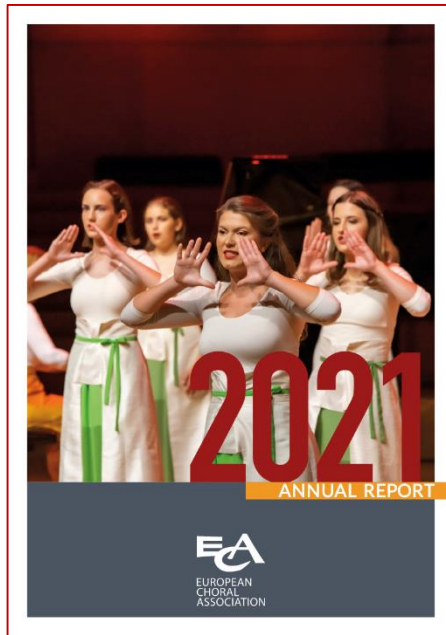


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# Publications

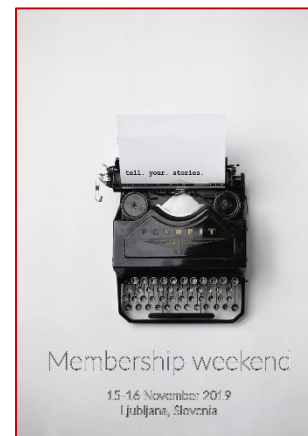


## Project results



SHIFT

## Regular publications



# Website & Newsletter

*One voice for collective singing in Europe*

# news

- Newsletter ←
- Guidelines and Handbooks
- Publications >
- Video
- For press and partners >

Subscribe



[www.EuropeanChoralAssociation.org](http://www.EuropeanChoralAssociation.org)

The latest from choral Europe and the world of singing:  
The ECA newsletter

# Social Media

## LET' STAY IN TOUCH!

Connect with us

on Social Media!



/EuropeanChoralAssociation



/europeanchoralassociation



/EuropeanChoralAssociation



/ecaec



European Choral Association





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CHORAL  
ASSOCIATION



A project of the European Choral Association

2021-2024



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# IGNiting an Inclusive and sustainable future for collective singing Throughout Europe

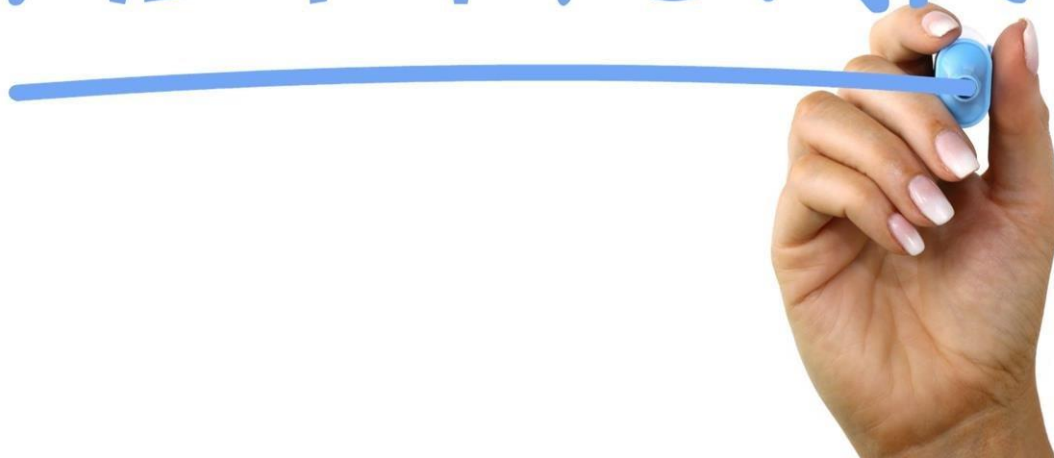


# Let's get more concrete: What's in it for you and our network?



**IGN**iting an **I**nclusive and sustainable future  
for collective singing **T**hroughout **E**urope

NETWORK



**Growing &  
Connecting**



*We want to grow...  
that's why we have a  
new Regional  
Development Strategy.*

## Membership Development

Regional Development Strategy:  
*to connect with countries with  
which ECA has lost touch, has  
little or no contact, less  
knowledge of their  
choral/collective singing  
landscape*







## Milestones

### Membership Weekends (1/year)

- Novi Sad (Serbia) 2022
- Vilnius, Lithuania 2023
- To be decided - 2024







## Special free participation at Membership Weekends

for representatives of member organisations and organisations interested in joining our association from South – Eastern and Central-Eastern Europe

**Deadline for applications: 15/09/2023**



*Representation on  
Boards of IFCM,  
EMC/IMC and  
participation in events  
(plus CAE, CFN etc.)*

## Networking with others



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for collective singing **T**hroughout **E**urope

TRAINING



thebluediamondgallery.com

**Capacity  
Building**

**Online & Offline**

*Our proposal:  
live half-day workshops  
at Membership  
Weekends (1/year)*

## Live Workshops Topics (order to be decided):

- **Green Deal:** guidelines & certification for networks and organisations
- **Green Deal & Inclusion:** Making your event more environmentally sustainable and inclusive
- **Financial sustainability:** Training for EU applications and diversification income







## Webinars

### Topics:

- environmental sustainability
- Intangible heritage
- digital tools
- green certification
- inclusion and inclusivity
- gender balance
- fair remuneration



*Partly already available  
on our Website in the  
resources section ...  
and more to come!*

## Guidelines & Handbooks

- SHIFT (environment, inclusion)
- Sing Me In (migrants) - ready
- Fair remuneration – in progress
- Youth Involvement - ready





## Peer-to-Peer exchange

Call is published







## IGNITE Grants for events

(1 call per year)  
The Call for 2023 was already  
published, 3rd call for 2024





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for collective singing **T**hroughout **E**urope

DATA

**Research &  
Data Collection**



thebluediamondgallery.com



## Surveys



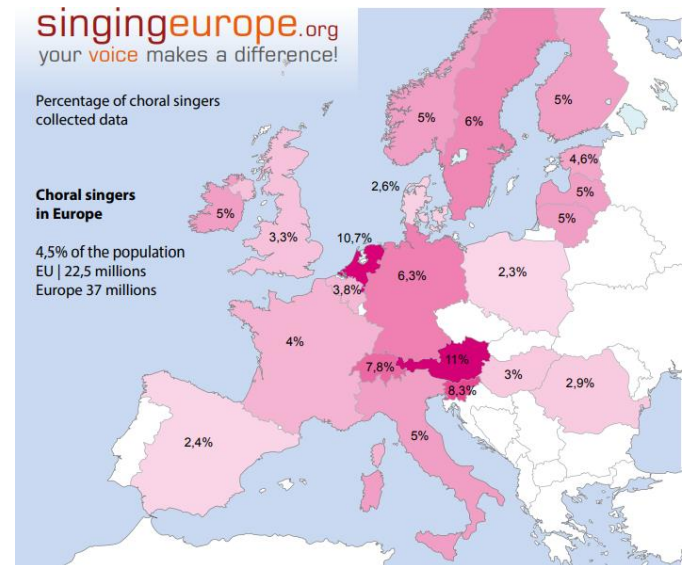


Let's fill some white spots in our 2015 Singing Europe Study - especially for Central-Eastern European countries

singing europe  
37 MILLION CHORAL SINGERS IN EUROPE

## Statistics

Filling the blanks  
Adding new figures



FAST CHECK ON

# Funding opportunities







## Financial support for your Exchange Project

- Funding will cover travel costs up to 300€
- Funding will cover accommodation and meals for up to five days (four nights)
- **Deadline:** till the funds are exhausted

**More is [here](#)**



## GRANTS FOR INTERNATIONALISATION AND INCLUSION OF EVENT

- For organisations who are looking to attract an international audience, or make their events more inclusive.
  - A maximum of 2000 € will be granted per event.
  - **Next call for activities 2024**

**More is [here](#)**



## NOËL MINET FUND SCHOLARSHIPS

- For applicants under 30 with applying for events listed on our website.
- **Deadlines:** For events happening July to December 2023: **30/4/2023**

**More is [here](#)**

## FREE PARTICIPATION AT OUR MEMBERSHIP WEEKEND 2023

- **For representatives of member organizations and organisations interested in joining our association from Central-Eastern or South-Eastern Europe**
- ECA will cover travel expenses and participation fees for max 4 people from different organisations/countries.
- **Deadline for applications: 15/09/2023**

## INVITATION TO PRESENT YOUR EVENT IN THE BROCHURE OF ACTIVITES OF ECA 2024 – Deadline is end of March 2023

Further information on:

[Jozi.Vovk@EuropeanChoralAssociation.org](mailto:Jozi.Vovk@EuropeanChoralAssociation.org) ; [www.EuropeanChoralAssocaition.org](http://www.EuropeanChoralAssocaition.org)

# Any questions?



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**Thank you very much for your attention!**

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